



AIRC CERTIFIED AGENCY MEMBERSHIP

AIRC: The Association of International Enrollment Management is a dynamic network of U.S. secondary and post-secondary institutions, service providers, non-U.S. institutions, and student recruitment agencies that are committed to the professionalism of international student recruitment and best practices. Recognized by the U.S. Department of Justice and Federal Trade Commission, AIRC is the only organization exclusively focused on international student enrollment. AIRC provides market intelligence, agent certification, an annual conference, cutting-edge webinars, a robust resource library, a professional certificate course, and vast professional development and networking opportunities.



MEMBERSHIP BENEFITS

- Recognition among secondary and higher education institutions as meeting AIRC's Certification Standards.
- Access to AIRC's Online Directory, which includes secondary and higher education institutions that are seeking partners to elevate their international enrollment management strategies.
- Professional development opportunities, such as serving on AIRC's Board of Directors.
- Access to AIRC's resource library (i.e., sample contracts, recognized case studies, best practices, articulation agreements, etc).
- Access to AIRC's Online Workshop on U.S. Education for Agency Counselors.
- Discounted registration rate for AIRC's Annual Conference and AIRC Spring Symposium.
- Discounted rate on conference exhibit tables and sponsorships.
- Unlimited access to AIRC's private webinars and online content.
- Development of Standards and Guidelines for the field.
- Contribute to and benefit from AIRC's advocacy efforts.
- Opportunity to provide market intelligence through educational webinars to AIRC members.

"AIRC Certification plays a vital role in the development of our agency with partner universities and colleges, and also with the students as it adds great value in terms of credibility, trust, and transparency."

— AIRC Certified Agency Member

Learn how AIRC can assist with your recruiting efforts:
www.airc-education.org/about-airc-membership