



# 2018 Corporate Sponsorship Opportunities and Guidelines



## American International Recruitment Council

### Corporate Sponsor Opportunities

AIRC, a non-profit 501(c)(3) standards and development organization founded in 2008, sets standards of ethical practice and promotes best practice guidelines for recruiting international students to U.S. colleges and universities.

AIRC is seeking corporate sponsors that understand our mission and offer services which complement and support that mission within our member community. AIRC offers four levels of corporate sponsorship with opportunities provided at each level to ensure visibility and recognition to AIRC's 280+ U.S. accredited higher education institutional members and 75+ certified agencies.

**Platinum**     **\$15,000+**  
**Diamond**    **\$10,000**  
**Gold**         **\$ 7,500**  
**Silver**        **\$ 5,000**  
**Bronze**       **\$ 3,000**

*The following opportunities for direct visibility are provided for each sponsorship level:*

	Bronze	Silver	Gold	Diamond	Platinum
Marketing Presentation Session at Annual Conference					☐
Display Table at AIRC Conference				☐	☐
Full Page Ad inside Conference Program				☐	☐
Half Page Ad inside Conference Program		☐	☐		
Quarter Page Ad in Conference Program	☐				
Sponsor Links in AIRC Member Directories	☐	☐	☐	☐	☐
Annual Special Offers Distributed to AIRC Mailing List (Customized)	1	2	3	4	5
Acknowledgement at AIRC Conference	☐	☐	☐	☐	☐
Free Registration(s) at AIRC Conference	1	1	2	2	3
Product Placement in Conference Bag	☐	☐	☐	☐	☐
Product Description in AIRC Website Library	☐	☐	☐	☐	☐
Reference and Hyperlink on Website	☐	☐	☐	☐	☐
Access to AIRC LinkedIn Members Discussion Group	☐	☐	☐	☐	☐

Contact AIRC at +1 240-547-6400